



Step 1 – Dream Big!

Business Startup Steps for Fun Mongers

This entire process assumes that you already have some idea about what business you want to start (or improve).

Plan a nice afternoon or evening with someone that you trust. Give yourself plenty of time, and be sure your partner in crime is someone who can stay positive, who is encouraging, and better yet, will tell you her own crazy dreams. This is your chance to think out loud and say what you *really* want to accomplish. Think beyond being an overnight millionaire. What does your dream life look like? Don't let your own little naysayer limit your imagination. Here are some ideas to get you started – but don't stop here!

1. What work would give you the most satisfaction?
2. Do you need / want to work for someone else, or do you have the discipline to work alone? Be honest!
3. Where and how would you do this work?
4. Where would you like to live? Want to live in multiple places? Or another country?
5. What hobbies or personal activities do you want to participate in?
6. Can those hobbies / activities be integrated into your work? Can you think of some ways how?
7. Are there skills or tools that you can get to help you reach your goals? Think creatively – there's always more than one way to reach your destination!
8. What can you do to make these dreams come true? Who can you talk with? Where can you go for more information? What classes can you take? Is there someone who might mentor you?